



MANUEL GALVEZ

Creative Work:

Freelance Fashion Graphic / Tenbills.com

New York, New York (December 2005–Present Time)

Creating screen printed T-shirt graphics with mass appeal, however not based on typical marketing schemes. Furthermore, providing design consultant that ranges from creative, to marketing and even production.

Freelance Fashion Graphic / Warnaco Inc. (Calvin Klein Jeans)

New York, New York (June 2008–December 2008)

Responsibilities included creating graphics for casual male apparel and women's as well if needed. Designs' comprised of print, appliqués, repeats and re-coloring. Other duties were to provide tech-packs for production, cads for marketing department and updated digital format of men's color palate.

Freelance Fashion Graphic / Gap Kids(Toddler Boy Division)

New York, New York (June 2007–June 2008)

Primarily to design fashion graphics with in mind that they appeal to both toddler and parents. Other responsibilities aside aiding the Senior Designer, and Art Director of Gap Kids/ toddler boy's division, are research and techpacking final designs for production.

Fashion Graphic / Fashion Triple Five Soul

Brooklyn, New York (October 2005–April 2007)

Duties are to create graphics in terms of screen prints, appliques, and embroideries along side other designers for Men's and Women's urban apparel based around a seasonal theme. Other responsibilities include designing t-shirt print graphics(that compliments the main line) and techpacking the final design. Also working with the marketing department with direct mail pieces such as fliers. Furthermore help deligate design interns.

Fashion Graphic / India Garments' Address Unknown 64

New York, New York (July 2004–September 2005)

Responsibilities included designing graphics whether for screen print, stitching or appliqués for casual male apparel. Other duties included developing cads, line-sheets, and preparing tech packages to go out to company's production vendors. Also assisted Creative Advisor on fashioning or revamping yarn dyes, updating color palates, and putting together a knit and or woven line; which buyers would select from. Furthermore work side-by-side, if not through conference calls with clients' such as GUESS Co.'s LAFactory to deliver designs that fits their market.

Education:

New York Technical College

Brooklyn, New York 11201.

Major: Art and Advertising Design

Diploma: Associate in Applied Science in Art/ Advertising Design, June 2001.

Bachelor of Technology in Communication Design, June 2003.

The Cooper Union College of Art and Science

New York, New York 10003.

The Saturday Outreach Program for High School Students (Sophomore–Senior year).

Received a diploma for each year completed.